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Hervé de Dreuille Joins ECT From CosmoCom

Former CosmoCom Sales Director now responsible for sales in France and Southern Europe

Munich: ECT (European Computer Telecoms AG), vendor of complete solutions for value-added services in the voice and multimedia domain, has announced the appointment of a further industry expert in the contact center arena. Hervé de Dreuille, who spent almost 11 years with CosmoCom, joined ECT in October as Sales Director for France and Southern Europe. He is responsible for further expanding ECT's customer base in the region and increasing business with existing clients.

Hervé held various positions at CosmoCom, his last being as Sales Director for Southern Europe and as Global Account Manager for the France Telecom Orange Group. Further stations in his career included the Accor Group and France Telecom.

"Hervé's broad experience in selling cloud-based contact center services gives him the optimal background to step into this demanding role at ECT," states Jacques Béraud, General Manager of European Computer Telecoms SAS in Paris. "He has an excellent understanding of the end user - our customer's customer - and needs no introduction to many of our key customer contacts. This allows us to quickly concentrate on our business goal of increasing our business in the region and strengthening the awareness of our products on the market," he continues.

Hervé de Dreuille on his new role: "This is a great opportunity for me to work in a market I already know very well and focus on a broad range of B2B value-added services. Using a single platform for services such as Interactive Voice Response, virtual PBX, contact centers and televoting provides a strong business case for telecom operators."

Hervé holds a degree in Industrial Computing and Artificial Intelligence from the EPITA in Paris, the Graduate School of Computer Science and Advanced Technologies.

About ECT (European Computer Telecoms):

As a leading provider of technology for voice and multimedia value-added services, ECT enables telecoms providers to maintain cost leadership while offering products that optimally fulfill market demands.

Based on its open **ECTXML**® programming language, an extension of the industry standards VoiceXML and CCXML, ECT provides complete solutions for Network-Based Contact Centers, Ring Back Tone Service, Virtual PBX / IP Centrex, Televoting, Multimedia Advertising, Interactive Multimedia Response, etc. The company is also specialized in migrating services from legacy platforms to next-generation solutions.

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Major carriers and providers worldwide offer profitable telecoms products based on ECT technology, including AT&T, BT, Belgacom, Deutsche Telekom, DTMS, Etisalat, mcel, MTN, Muzicall, OnePhone, Orange, Rogers, Saudi Telecom Company, Swisscom, TDC, Teliasonera, Telenor, Tele2, Versatel, Virgin Media, Vodafone and Zain.

Founded in 1998, ECT is an unlisted German public company with its headquarters in Munich, Germany and wholly owned sales and service subsidiaries in England, France, Germany, The Netherlands, and the USA.

www.ect-telecoms.com

www.effective-contactcenters.com

www.ect-ringback.com

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