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Former European Incumbent awards ECT Multimillion Euro Contract for Next-Generation Value-Added Services

ECT to replace a legacy IN solution and migrate all services to its *INteIIECT*[®] Next-Generation Intelligent Network which will operate both in the legacy network as well as with an Alcatel-Lucent IMS Core.

Munich, March 2nd 2011: ECT (European Computer Telecoms AG), vendor of complete solutions for value-added services in the voice and multimedia domain, announces that it has won a major tender from a former European incumbent.

ECT will replace a legacy IN (Intelligent Network) solution from Alcatel-Lucent and migrate all services to its *INteIIECT*[®] Next-Generation Intelligent Network (NGIN).

After having selected the IMS core of Alcatel-Lucent, this European national mobile and fixed-line network provider was looking for new solutions to replace a legacy IN which would shortly reach end of life. Number translation, interactive voice response, televoting and proprietary call center services needed to be migrated from the existing legacy solution without any disruption of the extensive customer base. In addition, this network provider was looking to implement new state-of-the-art services on the same platform, e.g. virtual PBX service, and required an extensive and easy-to-use service creation environment. Key selection criteria were cost-effectiveness, openness and proven IMS interoperability of the solution as well as time to market. All major vendors participated in this important tender and after a thorough investigation ECT was awarded this multi-million Euro contract.

Within four months, the new *INteIIECT*[®] NGIN platform was delivered and integrated into the network and the first services will be migrated the middle of this year. ECT will also provide the complete network integration and 365/24/7 maintenance via its European sales and service subsidiaries.

About ECT (European Computer Telecoms):

As a leading provider of technology for voice and multimedia value-added services, ECT enables telecoms providers to maintain cost leadership while offering products that optimally fulfil market demands.

Based on its open *ECTXML*[®] programming language, an extension of the industry standards VoiceXML and CCXML, ECT provides complete solutions for Network-Based Contact Centers, Ring Back Tone

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Service, Virtual PBX / IP Centrex, Televoting, Multimedia Advertising, Interactive Multimedia Response, etc. The company is also specialized in migrating services from legacy platforms to next-generation solutions.

Major carriers and providers worldwide offer profitable telecoms products based on ECT technology, including AT&T, BT, Belgacom, Deutsche Telekom, DTMS, Etisalat, mcel, MTN, Muzicall, OnePhone, Orange, Rogers, Saudi Telecom Company, Swisscom, TDC, Teliasonera, Telenor, Tele2, Versatel, Virgin Media, Vodafone and Zain.

Founded in 1998, ECT is an unlisted German public company with its headquarters in Munich, Germany and wholly owned sales and service subsidiaries in England, France, Germany, The Netherlands, and the USA.

<http://www.ect-telecoms.com>

<http://www.effective-contactcenters.com>

<http://www.ect-ringback.com>

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