



For immediate release: 31.05.2011

## ECT to Continue as Main Sponsor of Munich Chamber Orchestra for the 2011/2012 Season

### Cooperation between Munich-based technology firm and orchestra in its seventh season

Munich, 31.05.2011 – ECT (European Computer Telecoms AG) a leading vendor of value-added services in the voice and multimedia domain, will remain the main sponsor of the Munich Chamber Orchestra (MKO) for the 2011/2012 concert season. This marks the seventh consecutive year of the Munich-based technology company's engagement.

ECT supports both the subscription concerts held in Munich's Prince Regent Theatre and the "Modern Night Music" in the Pinakothek der Moderne, a modern art gallery in Munich, of which BMW is a co-sponsor. This commitment allows the MKO to commission new pieces by modern composers and invite leading conductors and soloists to perform.

As every year, the MKO presents this season under one common theme, in this case "Ostwärts" meaning eastward.

"ECT also travels eastward time and again," explains Dr. Marshall E. Kavesh, CEO of ECT. "One of our largest installations is in Russia and we are also active in the Baltic States and other countries in Eastern Europe. Many of our employees come from eastern countries, whether from Eastern Europe or even further afield, from Asia."

ECT and the MKO are on an international level both in their scope and through their staff. ECT supplies network operators worldwide, the MKO also performs globally. Their common Munich base together with their international and innovative approaches are some of the reasons ECT supports this cultural institution.



As part of the sponsorship, ECT gives its employees the opportunity to attend concerts by the Munich Chamber Orchestra, accompanied by friends and family. In addition, the company can invite business partners and customers to concerts. Prior to a subscription concert, ECT employees can gain an insight of the music during a special concert introduction given by a visiting MKO musician.

**About ECT (European Computer Telecoms):**

As a leading provider of technology for voice and multimedia value-added services, ECT enables telecoms providers to maintain cost leadership while offering products that optimally fulfil market demands.

Based on its open **ECTXML**® programming language, an extension of the industry standards VoiceXML and CCXML, ECT provides complete solutions for Network-Based Contact Centers, Ring Back Tone Service, Virtual PBX / IP Centrex, Televoting, Multimedia Advertising, Interactive Multimedia Response, etc. The company is also specialized in migrating services from legacy platforms to next-generation solutions.

Major carriers and providers worldwide offer profitable telecoms products based on ECT technology, including AT&T, BT, Belgacom, Deutsche Telekom, DTMS, Etisalat, mcel, MTN, Muzicall, OnePhone, Orange, Rogers, Saudi Telecom Company, Swisscom, TDC, Teliasonera, Telenor, Tele2, Versatel, Virgin Media, Vodafone and Zain.

Founded in 1998, ECT is an unlisted German public company with its headquarters in Munich, Germany and wholly owned sales and service subsidiaries in England, France, Germany, The Netherlands, and the USA.

<http://www.ect-telecoms.com>

<http://www.effective-contactcenters.com>

<http://www.ect-ringback.com>

###

**European Computer Telecoms AG**

Westendstr. 160  
D-80339 Munich  
Germany  
[www.ect-telecoms.com](http://www.ect-telecoms.com)

Barbara Hudson  
Manager Marketing Communications  
Tel.: +49 (0)89 55 29 47-620  
[Barbara.Hudson@ect-telecoms.de](mailto:Barbara.Hudson@ect-telecoms.de)

Sebastian Weinstock  
Manager Marketing Communications  
Tel.: +49 (0)89 55 29 47-836  
[Sebastian.Weinstock@ect-telecoms.de](mailto:Sebastian.Weinstock@ect-telecoms.de)