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ECT and TEN invite telecom movers and shakers to

'Host the Most', a bespoke dinner debate.

ECT and TEN hosted an exclusive dinner-debate for the movers and shakers from

the telecoms industry on March 3<sup>rd</sup> 2010. The exclusive setting, Gordon Ramsay at

Claridge's in London, was not only chosen for its excellent cuisine, the

distinguished atmosphere was used for a moderated debate on the future of the

network-based contact center.

London: European Computer Telecoms Ltd (ECT), a leading provider of voice and multimedia

value-added services, and TEN, Telecommunications Executive Network, chose what is reputed

to be the best restaurant in London as the exclusive setting for an evening of fine dining and

debate on March 3rd. The restaurant, Gordon Ramsay at Claridge's, is owned by the celebrity

chef and TV personality, Gordon Ramsay, well known for TV shows such as Hell's Kitchen.

The event was organized by TEN, who provide the premier networking community for senior

executives from the UK telecoms sector.

The moderator for the evening was Lorne Mitchell, Managing Director of Objective Designers

and a regular moderator of energetic and insightful debates at TEN's events.

After a successful event of similar character last year, ECT decided to follow this format a second

time and meet with senior executives from the areas of network strategy, portfolio

management and value-added services deployment.

Francine Kavesh, Managing Director of European Computer Telecoms Ltd, after the event, "The

dinner offered the perfect platform to make high quality business discourse. It is not often that

you achieve such an enthusiastic debate at such a high level. It was time well spent all round."

**European Computer Telecoms AG** 



ECT's *effective* Network-Based Contact Center solutions are currently implemented by leading network operators and service providers worldwide and have a proven track record of providing tangible business benefits both for the carrier and the contact center.

This event was the second of the ECT/Ten dinner series to be held in the UK this year.

For more information on ECT's *effective* Network-Based Contact Center solutions, please visit our website: http://www.effective-contactcenters.com

## About European Computer Telecoms (ECT):

As a leading provider of technology for voice and multimedia value-added services, ECT enables telecoms providers to maintain cost leadership while offering products that optimally fulfil market demands. ECT is the leading European provider in both terms of product range and volume of installations deployed by network operators worldwide today.

Based on its open **ECTXML®** programming language, an extension of the industry standards VoiceXML and CCXML, ECT provides complete solutions for Network-Based Contact Centers, Ring Back Tone Service, Virtual PBX / IP Centrex, Televoting, Multimedia Advertising, Interactive Multimedia Response, etc. The company is also specialized in migrating services from legacy platforms to next-generation solutions.

Major carriers and providers worldwide offer profitable telecoms products based on ECT technology, including at&t, BT, Belgacom, Deutsche Telekom, DTMS, Etisalat, mcell, MTN, Muzicall, OnePhone, Orange, Rogers, Saudi Telecom Company, Swisscom, TDC, Teliasonera, Telenor, Tele2, Versatel, Virgin Media, Vodafone and Zain.

Founded in 1998, ECT is an unlisted German public company with its headquarters in Munich, Germany and wholly owned sales and service subsidiaries in England, France, Germany, The Netherlands, and the USA.

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