For immediate release:

ECT opens Service Creation Environment for *INtellECT®* Service Delivery Platform, providing JavaScript API's and Automated Tools for Third-Party Development

The Service Creation Environment includes tools that fully automate the creation, deployment, execution, orchestration and management of new services. The unique Application Programming Interfaces (API) are based on the JavaScript industry standard.

Munich, August 8, 2016: ECT (European Computer Telecoms AG), vendor of complete solutions for value-added services in the voice and multimedia domain, has now opened its complete *INtellECT®* Service Creation Environment (SCE) to communications service providers and third-party developers seeking to create and maintain their own valued-added services.

ECT is committed to promoting rapid application creation within a completely converged multimedia and call service environment, including legacy broadband and mobile networks, IMS, VoLTE and WebRTC. The *INtellECT®* SCE encompasses both JavaScript API's as well as programming tools providing easy access not only to the complete array of telecom resources, e.g. for call routing, voice, multimedia, billing, media processing, etc., but also to third-party services in Internet/intranet.

Communications service providers are now no longer working solely within their own telco domain. That's why the *INtellECT®* SCE is not "just" for telco services. On the contrary, it facilitates the creation of applications that blend seamlessly components and features from telco communications networks and real-time communications as well as services in the IT cloud. These new applications can then be made available to business and residential customers via telephone calls and text messaging, but also via any web page, smartphone app, softphone, etc. Applications can thus utilize voice, video, chat, recording, multimedia processing, collaboration and whiteboards in addition to any cloud service with an API, such as Google+, MS Outlook, Facebook, Twitter, payment and CRM systems, etc.

Service providers with ECT technology can use their in-house teams and/or third parties to freely develop innovative tailored services without dealing with complicated and highly expensive Java programming, e.g. in J2EE / JAIN-SLEE. As the direct programming of services is done in HTML5 using JavaScript libraries, the only prerequisite required is a working knowledge of JavaScript. This is a skill widely available on the market, as JavaScript is the

established standard for web development.

Moreover, it is not even necessary to directly write programs or code, as the **INtellECT®** SCE also provides browser-based graphical tools which anyone can use. These tools automate all the steps in the application development process, including data modeling, API connectivity and testing, service logic, the creation of web and smartphone apps, unit testing, deployment and service orchestration.

"For a long time, we have been assisting service providers in the migration from silo solutions to one multiservice, multi-country solution and used our own SCE to provide the most innovative multimedia services possible," as Dr. Hans Huber, CTO of ECT, explains. "Now that so many carriers worldwide have our **INtellECT®** Service Delivery Platform (SDP) at the heart of their next-generation, IMS and VoLTE offerings, we are opening our service creation to allow our customers to push forward with the quick and easy realization of their own entrepreneurial ideas."

About ECT (European Computer Telecoms AG):

At ECT, we develop technology for voice and multimedia value-added services based on our **INtellECT®** **Next-Generation Intelligent Network** and **INtellECT®** **Service Delivery Platform.** We help major carriers worldwide transform from legacy to next-generation networks, migrating legacy services from a myriad of platforms to one, multiservice, multi-country solution.

We have state-of-the art complete service applications such as **effECTive®** **Network-Based Contact Centres**, **NTS**, **Televoting**, **Interactive Voice and Video Response** as well as **INtellECT®** **Virtual PBX**, **VPN**, **MEX**, **NP** and **Carrier Routing**. Virtually all of our services are enhanced with WebRTC for voice, video conferencing and multimedia.

Our browser-based graphical service creation makes it easy to define new services using interactive voice and video response. In addition, we offer a comprehensive, open **ECTXML®** **JavaScript Library** for all the routing and media processing functions available within the network.

Major carriers and providers worldwide offer profitable telecoms services based on ECT technology, such as 21IN, BT OnePhone, Deutsche Telekom, DNA, DTMS, KCOM, Liberty Global, Numericable-SFR, Proximus, Teliasonera, Tele2, Virgin Media and Ziggo.

Founded in 1998, ECT is an unlisted German public company with its headquarters in Munich, Germany and wholly owned sales and service subsidiaries in England, France, Germany, The Netherlands and the USA.

www.ect-telecoms.com
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