



Scandinavian Carrier to Replace Legacy Intelligent Network and Value-Added Services with ECT Technology

This multimillion Euro contract is for the replacement of legacy systems from Ericsson, Alcatel-Lucent and others. It also includes the migration of all services. The new solution will be based on ECT's **INtelleCT[®]** Next-Generation Intelligent Network.

Munich, July 22, 2014: ECT (European Computer Telecoms AG), vendor of complete solutions for value-added services in the voice and multimedia domain, won a multi-million Euro tender from a large carrier in Northern Europe for the migration of all its services from legacy systems to a new next-generation solution.

This carrier, like many others in the telecommunications industry, currently has an array of services on various legacy platforms, e.g. number portability service, number translation services, virtual private network services, virtual PBX service, etc. These legacy platforms need to be replaced as some have reached end of life and the carrier is now moving to a completely SIP-based network architecture. In addition, new services, such as full Microsoft Lync support, need to be realized to meet short-term market requirements.

As is usual in such cases, both a Request for Information and a Request for Proposals were issued and virtually all major vendors participated. After a selection process that took over one year, the carrier chose ECT.

The new solution will allow the carrier to cut significantly its operational expenditures (OPEX) since the carrier will be maintaining only one platform for all services. The carrier also opted to purchase some of the services via ECT's revenue share model, which allows operators to realize new sophisticated services with the smallest possible CAPEX.



“This is another great win for us in Northern Europe,” explains Reinier Meuwissen Managing Director at European Computer Telecoms BV, responsible within the ECT Group for sales and maintenance services in the Benelux, Nordic and Baltic countries. “Customers appreciate our state-of-the-art technology combined with attractive business models which are designed to be mutually beneficial. In addition, we are providing the carrier a future-proof solution based on IP and ready for browser-based communication services via WebRTC. ”

About ECT (European Computer Telecoms AG):

As a leading provider of technology for voice and multimedia value-added services, ECT enables telecoms providers to maintain cost leadership while offering products that optimally fulfill market demands.

Based on its open **ECTXML**[®] programming language, an extension of the industry standards VoiceXML and CCXML, ECT provides complete solutions for Network-Based Contact Centers, Ring Back Tone Service, Virtual PBX / IP Centrex, Televoting, Multimedia Advertising, Interactive Multimedia Response, etc. The company is also specialized in migrating services from legacy platforms to next-generation solutions.

Major carriers and providers worldwide offer profitable telecoms products based on ECT technology, including AT&T, Bouygues, BT, BT OnePhone, Belgacom, COLT, Completel, Deutsche Telekom, DTMS, Etisalat, IN-telegence, Liberty Global, mcel, MTN, Numericable, OnePhone Germany, Rogers, Saudi Telecom Company, Swisscom, Teliasonera, Tele2, Virgin Media, Vodafone and Ziggo.

Founded in 1998, ECT is an unlisted German public company with its headquarters in Munich, Germany and wholly owned sales and service subsidiaries in England, France, Germany, The Netherlands, and the USA.

www.ect-telecoms.com

About *INtelLECT*[®] Next-Generation Intelligent Networks

ECT's *INtelLECT*[®] Next-Generation Intelligent Network enables value-added services in TDM, IMS and hybrid networks. The solution utilizes standard IT protocol e.g. SOAP/ XML, http, HTML or SMTP as well as standardized telecoms protocols e.g. INAP, ISUP, CAMEL, SIP, etc. and supports all vendor-proprietary variants. All ECT applications run on this platform, independent of the underlying network architecture (TDM, IMS, hybrid).

Application development is independent of network access and is based on the VoiceXML and CCXML standards with **ECTXML**[®] enhancements as well as JavaScript libraries.

Authoring and modification of applications by third-party providers is provided by a web-based graphical service creation environment and an icon development kit which allows third-party providers to program additional modules using a comprehensive component library (Service Enablers and Building Blocks) and incorporate them in the web-based graphical service creation environment.

Open service applications for Advanced Intelligent Networks (AIN) services (Access Screening, Carrier Routing, Number Portability etc) and for extremely complex intelligence services (Network-Based Contact Centers, Virtual PBX Service / IP-Centrex, etc.) are ready for use and can be cost effectively and quickly customized or enhanced.

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About **INtelLECT**® Virtual PBX

ECT's **INtelLECT**® Virtual PBX helps network operators and service providers to enable true fixed-mobile convergence for their corporate customers and tailor an elaborate feature set according to their needs. Customers get fixed and mobile telephony in just one device with a fixed line number, a mobile number and an extension as well as one phonebook and one voicemail.

With extensive features like pick up groups, hunting groups and automatic call distribution (ACD) ECT Virtual PBX offers the same functionalities as legacy, premise-based PBX. Further features include attendants' workplace, assistant workplace and an alert client.

ECT offers complete end-to-end solutions based on service node, intelligent network and IMS architecture as well as open interfaces for third-party integration. ECT also has wide experience in migrating IN solutions from legacy systems to next-generation intelligent networks.

<http://www.ect-virtualpbx.com>

About **effective**® Network-Based Contact Center Solutions

ECT's **effective**® solutions provide technology to help network operators and service providers add value to their products for number translation services, interactive voice response, network-based contact centers and televoting

The **effective**® product line is based on modules that allow carriers to provide on-demand features tailored to the individual business needs of their clients. These include prequalified and segmented routing of calls, predictive dialing, interactive voice response, automatic call recording, statistical reporting, multimedia agent and manager workplaces, SMS and voice televoting, mass calling, etc.

ECT offers complete end-to-end solutions based on service node, intelligent network and IMS architecture as well as open interfaces for third-party integration. ECT also has wide experience in migrating contact center and televoting solutions from legacy systems to next-generation intelligent networks.

effective® solutions have been deployed by leading network operators and service providers worldwide, such as Belgacom, BT and Deutsche Telekom, and have a proven track record of providing tangible commercial benefits.

For more information, please visit <http://www.effective-contactcenters.com>

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