Leading Scandinavian Carrier to Offer
WebRTC Services based on ECT Technology

By adding ECT's complete WebRTC solution, this carrier instantly becomes an Over-The-Top Player, able to offer cloud-based PBX, Call Center, Video Conferencing and many other services to customers worldwide.

Munich November 11, 2015: ECT (European Computer Telecoms AG), vendor of complete solutions for value-added services in the voice and multimedia domain, received another substantial order for its complete WebRTC solution. This carrier already bases all its value-added services on ECT technology and will now be adding WebRTC to its existing products as well as new services. WebRTC will enable customers to make and receive voice and video calls directly in a browser and/or via a smartphone app.

ECT has already integrated WebRTC into its state-of-the-art applications for Virtual PBX, Network-Based Interactive Voice and Visual Response and Network-Based Call Center Services. WebRTC can thus be made available with these services without any additional application programming. Furthermore, ECT has used WebRTC not only for voice and video telephony, but also in advanced features, such as video conferencing, video recording, video queuing, video-on-hold, video-on-demand, etc. As this Nordic carrier's product portfolio already includes Virtual PBX and call center services based on the ECT applications, the new WebRTC features can be launched practically immediately and are scheduled to be released in the first half of 2016.

Adding WebRTC to its portfolio makes a carrier an Over-The-Top (OTT) player: it can offer voice & video telephony from the browser with state-of-the-art cloud contact centers and virtual PBX solutions to customers worldwide. Being able to offer these features with WebRTC in real applications will give this Nordic carrier a competitive advantage and allow it to service new customers inside and outside its traditional area of operation.

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Carriers are choosing the ECT WebRTC solution because they want commercially viable services out-of-the-box and not just a "naked" WebRTC Gateway with a proprietary API for programming plain old telephone calls via WebRTC. Another unique aspect of the ECT solution is the comprehensive JavaScript API which makes it easy for any programmer to incorporate WebRTC voice and video calling, conferencing, recording, etc. into browser-based applications and smartphone apps.

This upsell signifies the third major WebRTC contract for ECT in 2015 and will bring WebRTC to Northern Europe in a big way.

About ECT (European Computer Telecoms AG):

At ECT, we develop technology for voice and multimedia value-added services based on our *INtellECT®* *Next-Generation Intelligent Network*. We help major carriers worldwide transform from legacy to next-generation networks, migrating legacy services from a myriad of platforms to one, multiservice, multi-country *INtellECT®* *NGIN*.

We have state-of-the art complete service applications such as *effECTive® Network-Based Contact Centres, NTS, Televoting, Interactive Voice and Video Response* as well as *INtellECT® Virtual PBX, VPN, MEX, NP* and *Carrier Routing*.

Our browser-based graphical service creation tool, the *Visual Application Builder (VAB)* makes it easy to define new services using interactive voice and video response. In addition, we offer a comprehensive, open *ECTXML® JavaScript Library* for all the routing and media processing functions available within the network.

Major carriers and providers worldwide offer profitable telecoms services based on ECT technology, such as 21IN, BT OnePhone, COLT, Deutsche Telekom, DNA, Liberty Global, Proximus, Rogers Canada, Teliasonera, Tele2, Virgin Media and Ziggo.

Founded in 1998, ECT is an unlisted German public company with its headquarters in Munich, Germany and wholly owned sales and service subsidiaries in England, France, Germany, The Netherlands and the USA.

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